



betform

Smart Contract powered social betting platform

OUR MISSION



Betform mission is to establish ourselves as a top decentralized social betting platform that offer players wide range of multiplayer blockchain games at a maximum degree of convenience, while adhering to the highest security standards in the ecosystem. We are able to do this by connecting blockchains, leveraging on the smart contracts, and payment channels, which works in a completely secure, instantaneous and low-cost manner.

WHY BETFORM?

In traditional betting, the House always wins. There is almost no transparency and trust, low returns, and no social participation. In Betform, you can bet with friends and other players instead of bookie. No matter who wins, the money is left in your group.

OPPORTUNITY:

EXPANDING ASIA PACIFIC MARKET

Geography, Europe, Middle East and Africa are dominating approximately 60% of the online gambling market. However, the market in Asia Pacific is anticipated to expand at a CAGR of around 14% during the forecast period. Relaxation of laws, growth in the number of Internet users, and availability of gambling & betting sites with attractive offers are key drivers of the online gambling & betting market in Asia Pacific.

EXPANDING REVENUE FROM ONLINE POKER AND CASINO

Revenue from Online poker and casino gambling increase from \$3.4 billion in 2016 to \$4.4 billion in 2017, according to a Research report. The gambling industry is expected to reach up to \$91 billion and it has no intention of slowing down. Especially since the online gambling market boom on smartphones has gained worldwide traction.

WHAT MAKES US SPECIAL?



AWARD WINNING TEAM

We have an award-winning game development team made up of highly skilled people working together and they are committed to create game-changing software, management platforms and mobile apps. We have illustrators, creative conceptual artists, 3D artists, graphic designers, writers, programmers and editors under the game development team.



PROVABLY FAIR GAMING

Betform uses a transparent way of generating the outcomes of its games. Our PRNG is tested and certified by a reputable test lab.



FUN AND SOCIAL

We deliver a truly fun, social and rewarding experience.



TRANSPARENCY AND SECURITY

Our platform leveraging on the Smart Contracts and blockchain to ensure full transparency and security.



TOKEN BURNING

Token burning will result in a higher token valuation. The more tokens are burned, the higher chance of price increase.

ICO DETAILS

- ▾ **TOKEN SYMBOL** : BFC
- ▾ **TOKEN PRICE** : 1 BFC = USD 0.10
- ▾ **TOTAL SUPPLY** : 240,000,000
- ▾ **HARD CAP** : USD16,900,000
- ▾ **PRESALE** : 1st October 2018
- ▾ **OPEN SALE** : 8th January 2019
- ▾ **ACCEPTED CURRENCIES** : ETH

After the token sales, we will not create additional new tokens.

OUR CORE TEAM



EDWARD YEOH
Founder



JW LAI
Co-Founder



OMEGA YUEN
CTO



RAVI TEJA
Smart Contract & DAPP Developer



NIKOLAY BELYAVSKY
Community Manager



NIKITA VORONICHEV
Community Manager



GIOVANNI CASAGRANDE
ICO Advisor



GRAHAM DOGGART
ICO Advisor



GIACOMO ARCARO
ICO Advisor



TOKEN DISTRIBUTION

Total 240,000,000

43.9%

Pre-Sale

40%

Open Sale

11%

Founders

2.6%

Bounty & AirDrops

2.5%

Team

55%

Development & Operations

15%

Legal

10%

Marketing

10%

Advisors

10%

Reserve & Working Capital

TOKEN SALE PROCEEDS ALLOCATION

Total 100%



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